

KMU International Business School

Year / Grade	Semester	Course Classification	Course Name	Credits	Theory	Experiment and Practice	Prerequisites	Notes
1	1	Basic General Education	Comprehensive Writing and Critical Analysis	3	3			
1	1	Basic General Education	Comprehensive Reading and Critical Analysis	2	2	1		
1	1	Major Elective	Business Mathematics	3	3			Required
1	1	Major Elective	Principles of Marketing	3	3			Required
1	1	Major Elective	Programming for Data Analytics 1	3	3			Required
1	1	Major Elective	Organizational Behavior	3	3			Required
1	2	Basic General Education	Essential Presentation for Effective Communication	2	2	1		
1	2	Major Elective	Business Statistics	3	3			Required
1	2	Major Elective	Principles of Economics	3	3			Required
1	2	Major Elective	Principles of Management	3	3			Required
2	1	Major Elective	Financial Management	3	3		Business Mathematics, Business Statistics	Required
2	1	Major Elective	Principles of Accounting	3	3			Required
2	1	Major Elective	Management Information Systems	3	3			Required
2	1	Major Elective	Strategic Management	3	3			
2	2	Major Elective	Financial Accounting	3	3		Principles of Accounting	
2	2	Major Elective	Operations Management	3	3			Required
2	2	Major Elective	Consumer Behavior	3	3			
2	2	Major Elective	Human Resource Management	3	3		Organizational Behavior	
2	2	Major Elective	Financial Markets and Institutions	3	3		Financial Management	
2	2	Major Elective	Programming for Data Analytics 2	3	3		Programming for Data Analytics 1	
3	1	Major Elective	Managerial Accounting	3	3		Principles of Accounting	

3	1	Major Elective	Negotiations	3	3			
3	1	Major Elective	SCM & Logistics	3	3			
3	1	Major Elective	Multinational Enterprise	3	3			
3	1	Major Elective	Money and Central Banking	3	3		Principles of Economics, Business Statistics	
3	1	Major Elective	Investment	3	3		Financial Management	
3	1	Major Elective	Digital Marketing	3	3		Principles of Marketing	
3	2	Major Elective	Corporate Finance	3	3		Financial Management	
3	2	Major Elective	People Analytics	3	3			
3	2	Major Elective	Technology Management	3	3			
3	2	Major Elective	Entrepreneurship	3	3			
3	2	Major Elective	Marketing Seminar	3	3			
4	1	Major Elective	Business Ethics	3	3			
4	1	Major Elective	FinTech and Financial Innovation in the Digital Economy	3	3		Principles of Economics, Business Statistics	
4	2	Major Elective	Capstone in Marketing	3	3		Principles of Marketing, Consumer Behavior	
4	2	Major Elective	Financial Valuation Theory and Applications	3	3		Financial Management	
4	2	Major Elective	Management Science	3	3			
4	2	Major Elective	Business Law	3	3			
4	2	Major Elective	Accounting Seminar	3	3		Principles of Accounting	
1~4	All	Major Elective	Seminar in Special Topics	1	1			Required (P/N)

* The above curriculum is offered in 2025 academic year. (Required courses must be completed.)

* The Basic General Education courses in the above curriculum must be completed.

※Notice of New Courses for 2025 Academic Year

Year / Grade	Semester	Course Classification	Course Name	Credits	Theory	Experiment and Practice	Prerequisites	Notes
--------------	----------	-----------------------	-------------	---------	--------	-------------------------	---------------	-------

1	1	Major Elective	Business Mathematics	3	3			New / Required
2	2	Major Elective	Programming for Data Analytics 2	3	3		Programming for Data Analytics 1	New
3	1	Major Elective	Money and Central Banking	3	3		Principles of Economics, Business Statistics	New
4	1	Major Elective	FinTech and Financial Innovation in the Digital Economy	3	3		Principles of Economics, Business Statistics	New
4	2	Major Elective	Capstone in Marketing	3	3		Principles of Marketing, Consumer Behavior	New

※Notice of Discontinued Courses for 2025 Academic Year

Year / Grade	Semester	Course Classification	Course Name	Credits	Theory	Experiment and Practice	Prerequisites	Notes
3	1	Major Elective	Financial Institutions	3	3		Financial Management	
4	2	Major Elective	International Business Practices	3	3		Multinational Enterprise	

※ Other courses recognized as International Business Major

Year / Grade	Course Classification	Course Name	1st Semester			2nd Semester			Prerequisites	Notes (e.g., Offering Departments)
			Credits	Hours		Credits	Hours			
				Theory	Experiment		Theory	Experiment		
3	Major	다국적기업론 (Multinational Enterprise)	3	3		3	3		Business Administration English course Equivalent to Multinational Enterprise at KIBS	
3~4	Major	비즈니스커뮤니케이션 (Business Communication)	3	3					Business Administration English course	
3~4	Major	마케팅전략 (Marketing Strategy)	3	3				Marketing	Business Administration English course	
3~4	Major	스타트업생태계와자금 조달 (Startup Ecosystem and Entrepreneurial Finance)	3	3		3	3		Business Administration English course Equivalent to Entrepreneurship at KIBS	
2~4	Major	경영의사결정론 (Studies of Management Decision-Making)	3	3					Business Administration English course	
2~4	Major	서비스마케팅 (Service Marketing)				3	3	Marketing	Business Administration English course	
1	Major	경제수학 (Mathematics for Economics)	3	3		3	3		Department of Commerce and Finance, Department of Economics English course Equivalent to Business Mathematics at KIBS	
1	Major	경제학원론 1 (Principles of Economics 1,)	3	3		3	3		Department of Commerce and Finance, Department of Economics English course Equivalent to Principles of Economics at KIBS	
1	Major	경제학원론 2 (Principles of Economics 2)	3	3		3	3		Department of Commerce and Finance, Department of Economics English course	
1	Major	국제통상실천첫걸음 (Introduction to International Commerce)	3	3					Department of Commerce and Finance English course	
2	Major	미시경제학 (Microeconomics)	3	3		3	3	Principles of Economics	Department of Commerce and Finance, Department of Economics English course	
2	Major	거시경제학 (Macroeconomics)	3	3		3	3	Principles of Economics or Principles of Economics 2	Department of Commerce and Finance, Department of Economics English course	
3	Major	통상정책 (International Trade Policy)				3	3	Principles of Economics	Department of Commerce and Finance English course	
3	Major	국제무역론 (International Trade Theory)	3	3				Principles of Economics	Department of Commerce and Finance English course	
3	Major	Business Writing				3	3		Global Communication English course	
3	Major	Business Communication 2				3	3		Global Communication English course	