

# KIBS ROADMAP 2025

Required Elective

	1st Year		2nd Year		3rd Year		4th Year	
	1-1	1-2	23-1	2-2	3-1	3-2	4-1	4-2
Basic Courses	Business Mathematics Programming for Data Analytics 1	Business Statistics		Programming for Data Analytics 2				
Economics Track	Introduction to International Commerce	Principles of Economics	Microeconomics		International Trade Theory	International Trade Policy	FinTech and Financial Innovation in the Digital Economy	
Finance Track			Financial Management	Financial Markets and Institutions	Investment	Corporate Finance		Financial Valuation: Theory and Applications
Accounting Track			Principles of Accounting	Financial Accounting	Managerial Accounting			Accounting Seminar
Management & Organization Track	Organizational Behavior	Principles of Management		Strategic Management Human Resource Management	Multinational Enterprise Negotiations	Entrepreneurship Technology management People Analytics	Business Ethics	Business Law
Marketing Track	Principles of Marketing			Consumer Behavior	Digital Marketing	Marketing Seminar		Capstone in Marketing
MIS & Operations Track			Management Information Systems	Operations Management	SCM & Logistics			Management Science
Communication - Global	Comprehensive Writing and Critical Analysis	Essential Presentation for Effective Communication			Business Communication II			
	Seminar in Special Topics							

• This roadmap serves as a guide to help students explore courses aligned with their career goals and strengthen their expertise in specific tracks. While students are encouraged to follow the suggested progression, they have the freedom to select courses across tracks based on their interests and aspirations.