

KIBS ROADMAP 2025

Required Elective

	1st Year		2nd Year		3rd Year		4th Year	
	1-1	1-2	2-1	2-2	3-1	3-2	4-1	4-2
Basic Courses	Business Mathematics	Business Statistics						
	Programming for Data Analytics 1							
Economics Track		Principles of Economics	Microeconomics		Money and Central Banking		FinTech and Financial Innovation in the Digital Economy	
	Introduction to International Commerce				International Trade Theory	International Trade Policy		
Finance Track			Financial Management	Financial Markets and Institutions	Investment	Corporate Finance		Financial Valuation: Theory and Applications
Accounting Track			Principles of Accounting	Financial Accounting	Managerial Accounting			Accounting Seminar
Management & Organization Track		Principles of Management			Multinational Enterprise	Entrepreneurship	Business Ethics	Business Law
					Negotiations	Technolgoy management		
	Organizational Behavior				Human Resource Management			
Marketing Track	Principles of Marketing			Consumer Behavior	Digital Marketing	Marketing Seminar		Capstone in Marketing
MIS & Operations Track			Management Information Systems	Operations Management	SCM & Logistics			Management Science
Communication · Global	Comprehensive Writing and Critical Analysis	Essential Presentation for Effective Communication			Business Communication II			
	Comprehensive Writing and Critical Analysis							
	Seminar in Special Topics							

▪ This roadmap serves as a guide to help students explore courses aligned with their career goals and strengthen their expertise in specific tracks. While students are encouraged to follow the suggested progression, they have the freedom to select courses across tracks based on their interests and aspirations.