

# KIBS ROADMAP 2026

Required  Elective

Year Year-Semester	1st Year		2nd Year		3rd Year		4th Year	
	1-1	1-2	2-1	2-2	3-1	3-2	4-1	4-2
Management Track		Principles of Management	Strategic Management		Multinational Enterprise	Entrepreneurship	Sustainable Management	
			Organizational Behavior	Human Resource Management	Negotiations	Technology Management		Business Law
						People Analytics		
Finance Track		Principles of Economics			Money and Central Banking		FinTech and Financial Innovation in the Digital Economy	
			Financial Management	Financial Markets and Institutions	Investment	Corporate Finance		Financial Valuation: Theory and Applications
Accounting Track			Principles of Accounting	Financial Accounting		Managerial Accounting	Accounting Seminar	
Marketing Track	Principles of Marketing			Consumer Behavior	Digital Marketing	Marketing Seminar	Capstone in Marketing	
MIS & Operations Track			Management Information Systems	Operations Management	SCM & Logistics			Management Science
Business Analytics & AI Track	Business Mathematics	Business Statistics		Programming for Data Analytics 2	Business Analytics	Applied Machine Learning for Business		AI for Business
	Programming for Data Analytics 1							
Communication - Global	Comprehensive Writing and Critical Analysis	Essential Presentation for Effective Communication						
	Comprehensive Reading and Critical Analysis							
Seminar in Special Topics								

• This roadmap serves as a guide to help students explore courses aligned with their career goals and strengthen their expertise in specific tracks. While students are encouraged to follow the suggested progression, they have the freedom to select courses across tracks based on their interests and aspirations.